

# YOUTH PLUS FOUNDATION LTD

*Annual General Meeting Report - 2018*



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### FROM THE FOUNDATION CHAIR

Our journey over the past twelve months has been both productive and exciting. As outlined in detail later in this Report, we have focused our energies in alignment with the focus areas outlined in our Foundation Strategic Plan:

1. Partnership Development;
2. Raising Funds;
3. Branding;

We have spent the past year enhancing our position by becoming a *presence* in the wider community and this will provide the platform for our fund raising and support activities into the future

I am grateful for the energy and wisdom all Board Members bring to our discussions and considerations. Equally, we are blessed with the outstanding support we receive from our Executive Officers.

I invite all members of the wider community to join us in our endeavours this year as we continue to fulfil our mission.

Sincerely

A handwritten signature in black ink that reads "Daryl Hanly". The signature is written in a cursive, flowing style.

Daryl Hanly OAM

## **YOUTH PLUS FOUNDATION BACKGROUND**

### **OUR VISION**

Is to enable all young people from diverse and complex backgrounds to have equal access to educational opportunities.

### **OUR MISSION**

The Youth Plus Foundation exists to support the broader interests of the community. It does this by providing a quality and innovative education for young people from diverse and complex backgrounds. Youth Plus Foundation fundraising activities facilitate the improvement and development of the resources and operations of Youth Plus Flexible Learning Centres nationally.

The Foundation has been endorsed under the Australian Taxation Office Deductible Gift Recipient and registered as a charity with a purpose that is the advancement of education and other purposes beneficial to the community with the Australian Charities and Not - for - profits Commission (ABN 29 161 485 178). The Youth Plus Foundation has also received its charitable tick as an Approved Charity with the ACNC.

### **MEMBERSHIP**

2017 has been a productive year for the Youth Plus Foundation Board. Maintaining full membership has provided the consistency necessary to ensure that our Strategic Plan was finalised and ratified. Our Strategic Plan, including the Foundation's Vision is central to our work, reflecting our values and beliefs.

The Foundation Strategic Plan focuses on 4 key areas:

4. Partnership Development;
5. Raising Funds;
6. Branding;
7. Governance.

Additionally, the Board of Management has guided the production of a number of marketing materials and has released the Youth Plus Foundation film as part of the Foundation's broader branding and fundraising strategy.

The Youth Plus Foundation is eternally grateful to our Board Directors for giving so graciously of their time to progress the goals of the Foundation. Building and growing the Foundation has relied on the commitment, knowledge and connection of the Directors to continue to assist in the generation of funding to support young people in the Flexible Learning Centre's across the country. Additionally, the Board

has been instrumental in raising the awareness of young people who have been disenfranchised from mainstream education systems.

## **AUSTRALIAN CHARITIES & NON-FOR-PROFIT COMMISSION**

The compliance mechanisms of the Youth Plus Foundation sits within our membership with the Australian Charities and Non-for-Profits Commission (ACNC). Part of this accountability requires annual reporting.

Accordingly, the Youth Plus Foundation will submit its Annual Information Statement (AIS) for 2017 directly and envisions further endorsement to maintain its Charity tax concession status.

Additionally the Youth Plus Foundations is endorsed as an approved registered charity with the ACNC and has received it's tick of approval. This process aims to give reassurance to the public that the Youth Plus Foundation is transparent and accountable by highlighting it's presence on the ACNC Charity Register. It is hoped that this process will have a positive effect on public trust and confidence in the charity sector and the Youth Plus Foundation.

## **GRANTS AND FUNDING**

The Youth Plus Foundation has been successful in supporting a number of grants in the 2017 reporting period which have provided Flexible Learning Centre's across

Australia with the ability to run projects/programs that assist in the re - engagement of young people. Some of the key grants that have been applied for include:

Grants 2017
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#### Applied via the Foundation:

St Francis , Hobart	\$2000	TasWater	Community garden	TBC
Deception Bay	\$30,000	QLD Gambling Community Benefit Fund	Harmony Space	TBC
North Melbourne	In-kind venue hire	City of Melbourne	Photography Program Exhibition	TBC
North Melbourne	\$5,000	The Reading Foundation	Library	Unsuccessful
Deception Bay	\$2000	Sidney Myer Fund	Aikigo for Disenfranchised Young People	Successful
Inala	\$10,000	Commonwealth Bank	Youth program	Successful
St Francis	\$1,970	Glenorchy Community Grants	Youth program	Successful
St Francis	\$5,000	Calvary Hospital Grant	Youth program	Successful
St Francis	\$2,000	Premiers Discretionary Fund	Youth program	Successful

#### Applied for with Foundation as Lead Agency:

Foundation & ACU	Try, Test & Learn Fund - Dept. Social Services	\$50,000	Employment & Training program	TBC
Woodstock	QLD Community Benefit Fund	\$35,000	Vehicle purchase	TBC

Woodstock	Bendigo Bank & Yarrabilba Foundation	\$10,000	Mountain Bike Trail	TBC
Woodstock	Stronger Communities Program - EOI	\$18,000	Refurbishment of Hancock House	Successful
Woodstock	Jetstar Flying Grants	\$30,000 (\$15,000 flights, \$15,000 cash)	What's the Buzz nature program	TBC
Woodstock	Perpetual	\$85,530	SE Qld FLC Network Campus Extension	TBC
Foundation	SBS Foundation	In-Kind Airtime - Advertising	Foundation Advertising	TBC
Foundation	Ian Potter Foundation	\$4,000	International Keynote Speaker	TBC

### Grants on scope:

Foundation	Google AdWords	In-kind Advertising Support	Foundation Advertising
Institute	Dusseldorp Forum AuDA Foundation	\$50,000	Cultural Program - Alice Springs
RTO & ATSI Education	Department of Transport Community Road Safety Grants	\$20,000	License 4 Life program

RTO & ATSI Education	Try, Test & Learn Fund - Dept. Social Services	\$100,000	License 4 Life program
Foundation	Mary McKillop Foundation	\$5,000	Writing Workshops
Institute	Department of Prime Minister and Cabinet / Indigenous Advancement Strategy	TBC	Woodstock – Native Seed Harvest Project
Institute	Try, Test & Learn Fund - Dept. Social Services	TBC	Project Booyah
Institute	Qld Sport & Rec 'Get Playing Places and Spaces' Program	TBC	Woodstock
Institute	Qld Gambling Community Benefit Fund	TBC	Woodstock
Institute	Paul Ramsey Foundation	TBC	Woodstock
Institute	Rap4Change	TBC	Life Without Barriers

Grant writing, support and advice is a key function of the Foundation for Flexible Learning Centre's to access. These localised support mechanisms and responses from the Foundation to the Flexible Learning Centers will ensure that the direct needs of young people are being addressed. The Foundation also aims to provide support to build the skill sets and capacity of staff at the Flexible Learning Centre's to bring their creative and innovative programs and projects to life.

In 2017, the Youth Plus Foundation rolled out a series of grant seeking workshops of the benefit of Youth Plus Networks and FLCs in order to further build the capacity and broaden the ability to obtain further funding.

## HILDEBRAND BENEFICIARY

The Hildebrand Beneficiary, sponsors of the Youth+ Greg Hildebrand Award continues to be an integral process on the Youth Plus Foundation calendar each year. The Award, established to honour the life of Greg Hildebrand (1970 - 2010) encourages Flexible Learning Centres to apply for \$5000 each year to support the development and delivery of innovative projects/programs that honours the life and passion of Greg Hildebrand for the direct benefit of young people.

This important series of events and activities are now documented within the FLC and can be now incorporated into the yearly rhythm of the school with the capacity to be shared across FLCs into the future.

The relationship between the Hildebrand Family and the Foundation is highly valued. We extend our sincere thanks to the Hildebrand Family for providing such an important opportunity to our FLCs across Australia.

## **YOUTH PLUS FOUNDATION NATIONAL CAMPAIGN**

2017 has continued to see the Foundation explore ideas for a National Campaign to sit alongside of its core work. The fact is that many of the young people who access Flexible Learning options have not been provided with opportunities to develop literacy skills and understanding of the benefits of and interest in reading. The Campaign tentatively titled 'Hook into Books' aims to highlight that not everyone is created equal and encourages the public to promote equitable access and positive educational outcomes for all young people.

It is envisioned that this campaign will deliver a number of outcomes including raising awareness and raising funds to support literacy activities in FLCs and broader flexible learning contexts.

2017 will see partnership development with invitations to be distributed to Champions of the Campaign, with a view to launch in National Numeracy and Literacy Week, September 2017.

## **BRAND AWARENESS**

The Foundation has implemented a multi-pronged approach to raising the awareness of the Youth Plus brand.

Our social media platform has grown in strength over the course of 2016 and opportunities such as holding a stall at the 'Doing Schools Differently' Conference has assisted to get the Foundation brand 'out there' developing both traction and connection.

The Youth Plus Foundation website is also completed live and comprehensive.

## **FUTURE DIRECTIONS**

The 3 year strategic direction of the Foundation set out by the Board of Management provides scope for increasing partnerships, raising funds and establishing some points of difference that will ensure that the Foundation stands out amongst its competitors.

### Of importance

- Youth Plus Foundation Launch
- Embed 'Hook into Books' National Campaign into the core business of Foundation
- Broaden the scope and implement a National Ambassador Program
- Development of Grant Writing Workshop Series for Flexible Learning Networks
- Develop Donor Privacy Policy
- Reconciliation Action Plan for Foundation

Ultimately, promoting equal access to education that meets the needs of young people and sustainability is the vision of the Foundation. Long-term the Foundation will increase its targeted marketing and continue to find and develop ways to improve the lives of young people.

